

IICEC

SABANCI UNIVERSITY
ISTANBUL INTERNATIONAL
CENTER FOR ENERGY AND CLIMATE



Where Global Energy Connects...



Sabancı University Karaköy Minerva Palace, Istanbul

VISION & MISSION

Istanbul International Center for Energy and Climate (IICEC) is a future-oriented independent research and policy center designed to conduct objective, high-quality economic and policy studies in energy and climate. IICEC efforts will help the development of solutions for a sustainable energy future for the region and the world.

Working with governments, partners from industry, international organizations, think-tanks and other research bodies, establishing a network of cooperation with other universities in the region and in the world; IICEC aims to inform policy makers, industry, academics and opinion leaders on key energy challenges and provide them with objective and genuine analysis. We foster the exchange and development of ideas by providing a distinguished platform gathering key stakeholders involved in energy and climate fields.



10.05.2013 IICEC 4th Annual Energy Forum

The decision to form the IICEC was motivated by the growing role of Turkey in the international energy landscape and the strategic position of Istanbul, where Europe and Asia meet. The Center, at Sabancı University Karaköy Minerva Palace in Istanbul, is located at the crossroads of almost all current and emerging energy players, both on the producing and consuming sides of global energy markets. Utilizing this strategic position, IICEC will serve to fill the need for an international approach with international resources to the future of energy and climate topics, as a globally recognized networking center.

GOVERNANCE

IICEC INTERNATIONAL STEERING COMMITTEE HONORARY CHAIRMAN



Fatih Birol
Chief Economist,
International Energy Agency

MEMBERS OF IICEC INTERNATIONAL STEERING COMMITTEE



Güler Sabancı
Chairman,
Sabancı University
Board of Trustees



Nihat Berker
President,
Sabancı University



Selahattin Hakman
IICEC Co-Chair
Energy Group President,
Sabancı Holding



Adil Tekin
IICEC Co-Chair
President, ALSTOM Turkey



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UK Atomic Energy Authority



Kemal Derviş
Vice President,
Brookings Institute



John Deutch
Institute Professor,
Massachusetts Institute
of Technology



Nabil O. Al-Khowaiter
Director of Business
Development,
King Abdullah Petroleum
Studies and Research
Center (KAPSARC)



Michael Pistauer
Former Chairman,
Executive Board of Verbund



Xavier Chen
President,
Beijing Energy Club

IICEC EXECUTIVE COMMITTEE



Güler Sabancı
Chairman,
Sabancı University
Board of Trustees



Fatih Birol
Chief Economist,
International
Energy Agency



Nihat Berker
President,
Sabancı University



Selahattin Hakman
IICEC Co-Chair
Energy Group President,
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Adil Tekin
IICEC Co-Chair
President, ALSTOM Turkey

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Mehmet Sepil
IICEC Member
President,
Genel Energy



Turgay Ciner
IICEC Member
President, Ciner Group



Sabancı University Information Center, Istanbul

AREAS OF RESEARCH

Consistent with Academia's role of engaging with industry, IICEC is committed to foster research partnerships between academia and industry. IICEC seeks partners in industry, private donors, and public institutions to support a broad portfolio of research, concentrating in energy issues of international significance and climate change. Research carried out at IICEC is designed to include the following topics:

- Developments in the global gas markets and the unconventional gas revolution
- The geoeconomics of petroleum, gas, coal and renewable energy
- The geopolitics of energy, energy security and energy policy
- International relations of oil-producing and oil-consuming nations
- International relations of gas-producing and gas-consuming nations
- Energy needs of the developing world
- Risk management in energy supply chains
- Science and policy of climate change
- Weather/climate/water risk management



10.05.2013 IICEC 4th Annual Energy Forum

IICEC 2nd Annual Energy Forum,
“Global Energy Outlook: What Role for Emerging Countries?”
28 May 2011, Sakıp Sabancı Museum, Istanbul



Energy Business Leaders' Luncheon
1 April 2013, Feriye Restaurant, Istanbul

IICEC 3rd Annual Energy Forum,
“Regional and Global Climate Change: Physical Observations
and Policy Choices” 16 March 2012, Sakıp Sabancı Museum, Istanbul



IICEC EVENTS



IICEC 4th Annual Energy Forum, "Towards a New Global Energy Landscape: What Role for Turkey?"
10 May 2013, Conrad Hotel, Istanbul



IICEC 4th Annual Energy Forum, "Towards a New Global Energy Landscape: What Role for Turkey?"
10 May 2013, Conrad Hotel, Istanbul



"Natural Gas in Eastern Mediterranean: Opportunities and Challenges" Workshop (Atlantic Council-IICEC-EUCERS)
19 November 2013, Sabanci University
Karaköy Minerva Palace, Istanbul



"World Energy Outlook 2013" Turkey Presentation (TÜSIAD-IICEC)
20 December 2013, Sabanci Center, Istanbul





16.03.2012 IICEC Climate Change Forum, Istanbul

*IICEC International Steering Committee
Honorary Chairman, IEA Chief Economist*

Dr. Fatih Birol remarks:

“In both energy production and energy consumption, the center of energy world is changing very rapidly. Some long-held tenets of the energy sector are being rewritten.



Countries are switching roles: Importer countries are becoming exporters and exporters are among the major sources of growing demand. It is of strategic importance that the decision-makers need to correctly and timely assess the global developments in energy and environment and reflect these assessments to the important decisions they are making”.

RAISE THE PROFILE OF YOUR COMPANY AT IICEC'S

INTERNATIONAL ENERGY FORUM

IICEC International Energy Forum is a regular annual meeting of leading experts, high-level business and political executives from all over the world; including members of parliaments, ministers and heads of state. IICEC's previous Energy Forum series (Istanbul 2010, 2011, 2012 and 2013) - where the chances and opportunities, challenges and threats, pros and cons of energy security policy as well as energy investment and market restructuring have been discussed - attracted numerous key decision-makers and stakeholders from Azerbaijan, China, European Union, Iraq, Kazakhstan, Russia, Saudi Arabia, Turkey, Turkmenistan, United Arab Emirates and United States of America.

IICEC is becoming a key venue in the region for exchange of ideas and open debate.

BECOME A PARTNER OF THE IICEC COMMUNITY

- **Raise the profile** of your company
- **Reach the decision makers** with your message
- **Foster relationships** with your key partners, competitors and regulators
- **Get first-hand information** on the market developments
- **Influence discussions** on the issues of primary importance to your business

Your advertisement can be featured using various communication channels:

- Banners and roll-ups in the conference venues
- Advertising Folder distributed among delegates
- Website of the Energy Forum
- Pre-conference mailing
- Outdoor advertisement
- Multimedia presentations

Stage a dedicated panel discussion or report presentation - the most valuable opportunity to raise your company's profile. It offers you the most effective way to get your message across and shape the discussion on the issues most important to you.

IICEC COMMUNITY

IICEC conducts research on various fields of energy and climate, develops policy recommendations and communicates them to national and international decision-makers in an interactive manner.

IICEC offers a range of conferences, seminars, workshops, exclusive roundtable meetings, dinners, luncheons and other events dealing with various sectors of the energy industry, enhancing the interests of IICEC Community.

IICEC Community consists of the Co-chairs, Members, Associates and Academia.

TO JOIN THE IICEC COMMUNITY

I) IICEC ASSOCIATES \$ 25.000/annum

(3 years of commitment required)

- Are admitted into the IICEC Community.
- Are invited to upcoming events: Workshops, conferences and other events.
- Are welcomed to Lunch Gatherings.
- Have recognition of support and company description on all events.
- Acknowledgement of support on printed materials and signage.

II) IICEC MEMBERS \$ 50.000/annum

(3 years of commitment required)

- Have all benefits of IICEC Associates.
- + Have a Chair in the IICEC Board of Directors.
- + Have exclusive access to the full data pool of IICEC.
- + Have access to collaborative workshop and roundtables with academia and decision-makers.
- + Form Special Interest Groups (SIGs) based on their interests and have exclusive group meetings.
- + Have access to Exclusive Roundtables unique to SIGs.
- + Have VIP seating in all IICEC events.
- + Acknowledgement of support on banners and on stage.

III) IICEC CO-CHAIR \$ 150.000/annum

(3 years of commitment required)

- Have all benefits of IICEC Associates and Members.
- + Have a Chair in the IICEC International Steering Committee and IICEC Board of Directors.
- + Have privileged events to be customized in collaboration with IICEC.

IICEC, enerji ve iklim alanlarında arařtırmalar yaparak politika önerileri geliřtirmekte ve bu önerileri ulusal ve uluslararası karar vericiler nezdinde tartıřarak Türkiye'nin ve bölgemizin enerji ihtiyacının güvenli, ekonomik ve sürdürülebilir bir řekilde karřılanmasına katkıda bulunmaktadır.

IICEC, IICEC TopluluĐu'nun hedefleri doĐrultusunda, enerji sektörünün çeřitli alanlarında ve enerji ve iklim ile ilgili güncel konularda, konferanslar, seminerler, çalıřtaylar, özel yuvarlak masa toplantıları ve benzeri etkinlikler düzenlemektedir.

IICEC TopluluĐu, Eř Başkanlar, Üyeler, Dostlar ve Akademik Çevre'den oluşmaktadır.

IICEC TOPLULUĐU'NA KATILMAK İÇİN

I) IICEC DOSTLARI 25.000 \$/yıllık

(3 yıllık taahhüt gereklidir)

- IICEC TopluluĐu'na kabul edilirler.
- Düzenlenecek olan açık çalıřtaylar, konferanslar ve diĐer etkinliklere davet edilirler.
- Yemekli toplantılara davet edilirler.
- Tüm etkinliklerde destekleri belirtilir ve řirket tanıtımları yapılır.
- Basılı malzemeler ve flamalarda isimleri belirtilir.

II) IICEC ÜYELERİ 50.000 \$/yıllık

(3 yıllık taahhüt gereklidir)

- IICEC Dostları'nın sahip olduĐu tüm avantajlara sahiptirler.
- + IICEC Türkiye Yönetim Kurulu'na üye olurlar.
- + IICEC'nin tüm veri havuzuna özel erişim hakkına sahiptirler.
- + Akademik çevre ve karar vericiler ile ortaklařa düzenlenen çalıřtay ve yuvarlak masa toplantılarına davet edilirler.
- + Üyeler arasında Özel İlgi Grupları oluşturulur ve ilgili özel faaliyetlere davet edilirler.
- + Özel Yuvarlak Masa toplantılarına katılabilirler.
- + Tüm IICEC etkinliklerinde VIP koltuk sahibidirler.
- + Afiřler ve sahne tasarımlarında isimleri belirtilir.

III) IICEC EŐ BAŐKANLARI 150.000 \$/yıllık

(3 yıllık taahhüt gereklidir)

- IICEC Dostları'nın ve Üyeleri'nin sahip olduĐu tüm avantajlara sahiptirler.
- + IICEC Uluslararası Yönlendirme Komitesi'ne ve IICEC Türkiye Yönetim Kurulu'na üye olurlar.
- + IICEC'nin de katkılarıyla Eř Başkanlar'ın isteĐine göre ayrıcalıklı etkinlikler düzenlenebilir.

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IICEC TOPLULUĐU'NUN BİR ORTAĐI OLMAK

- Şirketinizin **profilini yükseltmek**
- Mesajınızı **karar mercilerine ulařtırmak**
- En önemli karar vericiler ve paydařlar ile **iliřkileri geliřtirmek**
- Piyasadaki gelişmeler hakkında **birinci elden bilgi sahibi olmak**
- İřinize iliřkin en önemli hususlardaki **çözümlere katkı saĐlamak**
- Enerji ve iklim alanlarında **gündemi ve geleceĐi řekillendirmek**

Tanıtımınız, çeřitli iletiřim kanalları kullanılarak ön plana çıkarılır:

- Konferans merkezlerindeki afiřler ve görsel panolar
- Delejelere daĐıtılan reklam brořürleri
- IICEC internet sitesi
- Konferans öncesi posta ve e-posta yoluyla bilgilendirme
- Dıř mekan reklamları
- Multimedya sunumları

IICEC TopluluĐu'nun özel panel organizasyonları ve rapor sunumları, řirketinizin profilini yükseltmek için deĐerli bir fırsat sunar. Böylelikle mesajlarınızı etkilibir řekilde aktarabilir ve sizin için önemli olan hususlarda gündemi en etkili biçimde řekillendirebilirsiniz.

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CONTACT

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CO-CHAIRS

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akenerji
Enerjinin Geleceği

ciner

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eren holding

GE
GE imagination at work

Genel Energy

SIEMENS



ZORLU ENERJİ GRUBU